HS-Fashion II

Lesson: #2-April 7th

Learning Target: Students will create fashion designs to influence consumers, based on research from industry forecasting.
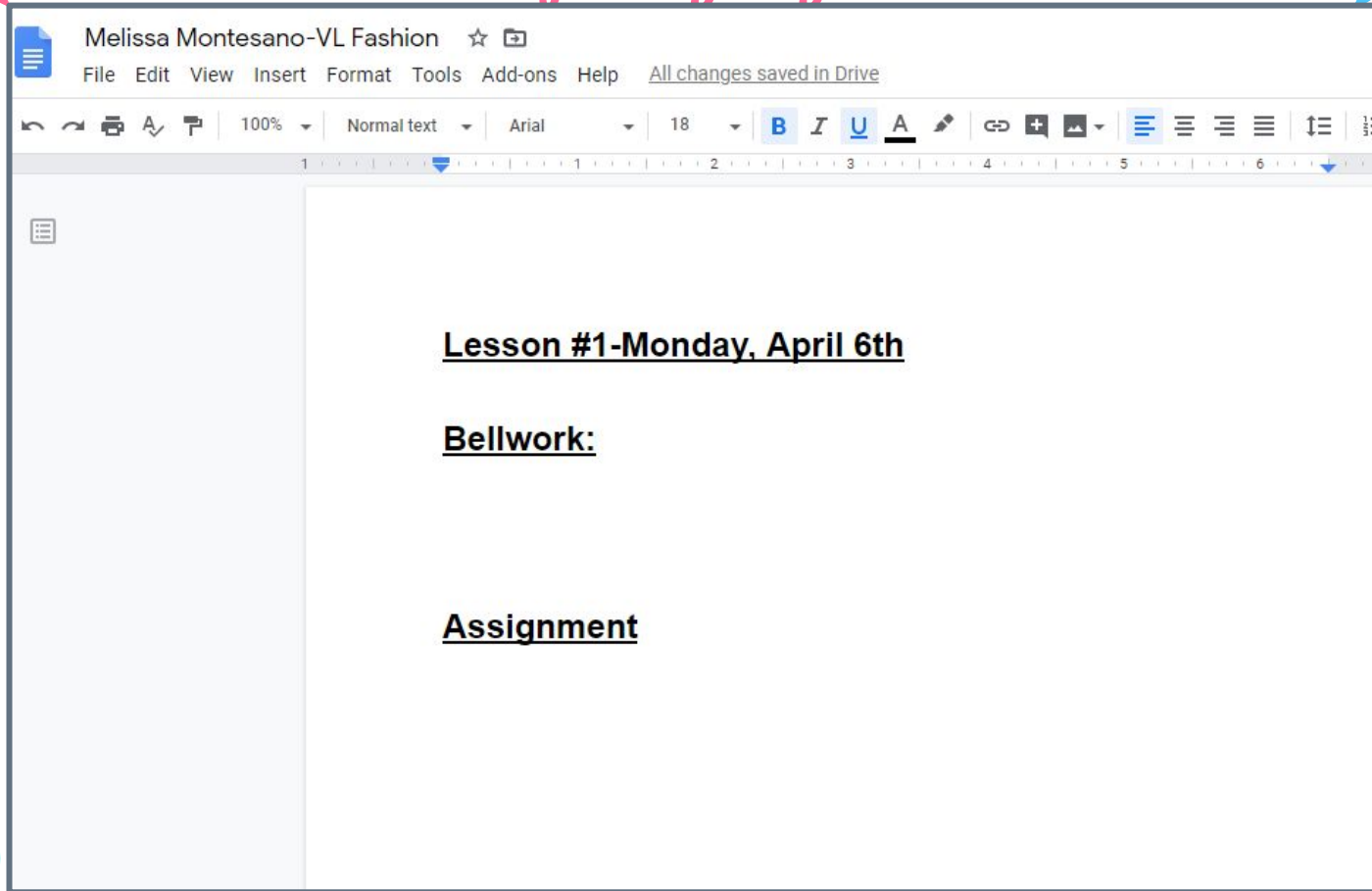
How to do bellwork and assignments:

→ Create a google doc for Fashion

→ Title it with your full name and the name of the class with a VL in front for Virtual Learning

→ Each day, put that day's date and lesson on a new page of the same doc

→ Under the date, have two sections:

-Bellwork

-Assignment

An example is on the next slide.

Melissa Montesano-VL Fashion

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Lesson #1-Monday, April 6th

Bellwork:

Assignment

Instructions

Unit: Fashion Forecasting

Bellwork:

1. What does it mean to forecast something? Why might it be important in fashion?
2. Look up the definition of a Fashion Forecaster and write it down in your own words.

Standard: 16.5.6

Activity: Marketing Fashion Figures

Fashion Forecasting

Activity:

1. Research current trends from forecasting blogs you find online (at least 2)
2. Create outfits for a male and female mannequin that you would display to attract consumers based on your findings. Copy and paste the fashion figures from the document attached on the next slide into your daily work page. Then find items from the internet that you can then copy and paste onto the figures.
3. Cite the sources for the blogs you visited on the document.

Marketing Fashion Figures

(you may have to make a copy of this document first before you can copy and paste the fashion figures)

Additional Resources/Practice

★ UR Style

★ Instructions for UR Style Log In